

ATLANTIC

LOVERS

MAR.
NO.
66

ALL NEW TALES

APPROVED
BY THE
COMICS
CODE
AUTHORITY

Lovers

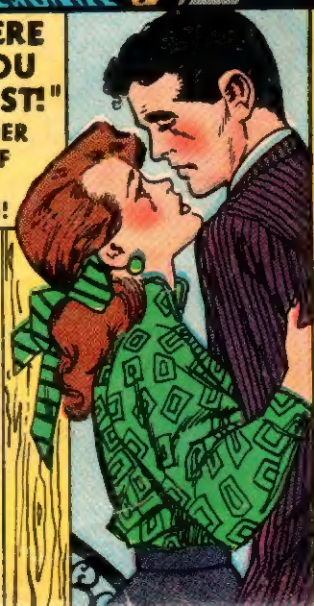
10¢

"HIS KIND OF
GIRL!"

WHAT HAPPENS WHEN YOU...
"BREAK UP!"
WITH THE MAN YOU LOVE?



"WHERE
THOU
GOEST!"
A TENDER
TALE OF
TWO
LOVERS!



DON'T BE FAT!

**NOW! REALLY GET SLIM
AS THOUSANDS DO!**

**CHEW
KAL-X**

\$1 BUYS
A REGULAR
\$2 BOX OF
GENUINE
KAL-X
GUM.

**AND LOSE FAT
WITH TESTED
CALORIC PLAN!**

SPECIAL!
only \$2 for 35 day
supply worth \$5

**Your own experience may, of course, vary.*

**NOW!—READ
HOW THOUSANDS ARE
LOSING FAT WHILE
ENJOYING CHEWING
GENUINE KAL-X GUM!**

*** Read What
Thousands
Say About
The KAL-X
Plan!**

*** LOST POUNDS
ON FIRST BOX OF
KAL-X GUM PLAN**
C. W. T.
Lima, Ohio



DOCTORS AGREE:

That fat people
tend to die younger
and become easy
victims of many
diseases! Your doctor's
recommendation and
approval is invited. If
your excess fat is not
due to glandular or
organic causes—
Don't Wait! Mail
Coupon Below To-
day! Don't miss
dining and good
times because
you're FAT! Try
KAL-X Tested Plan.

**Satisfaction or
Money Back**

KAL-X IS SAFE!

KAL-X GUM DOES
NOT CHANGE OR
ERASE THE APPE-
TITE PATTERN!

***"Your
reducing
plan is
simply
wonderful!
It's so
easy too!"**
C. H.
Newton, N.C.

***"NO
STARVING!
I have
plenty
to eat!"**
E. B.
Pasadena,
Calif.
***Lost 30
pounds J. H.
Welape, Idaho**

*** MOST PLEASANT
WAY TO REDUCE
I EVER TRIED!**

E. S.
Jeffersonville, Ohio

***"Lost pounds
on the first
box of KAL-X
GUM PLAN!"**

E. W.
New Britain, Conn.

** Posing by
Professional
Model*



**1. YOU EAT LESS AND CONSE-
QUENTLY LOSE WEIGHT!**
When you use the KAL-X GUM PLAN!

***"Lost 21
Pounds al-
ready!"**
Y. G.
Newark, N.J.

*** IT REALLY DID
THE JOB! Was
almost ready to
give up!**

A. G.
Portland, Oregon
*** Lost 23 Pounds!**
G. M.
Belding, Mich.

*** Lost 34 Pounds!
Feel wonderful!**
A. E.
Auburn, Ind.

***"IT'S WONDERFUL!
My friends and I won't
be without it!"**

D. F. H.
Newport, R.I.

***"MANY RELATIVES AND
FRIENDS USED KAL-X GUM
PLAN AND HAVE WON-
DERFUL FIGURES!"**

A. W.
Junction City, Kansas

***"MY DOCTOR SAYS
KAL-X IS THE BEST!"**

D. D.
Gretna, Pa.

CHEW KAL-X GUM!

2. YOUR FIGURE THEN GETS SLIMMER!
When you use the KAL-X GUM PLAN!



CHEW KAL-X GUM!

**3. NO TIRING EXERCISES! NO STARVATION DIET!
NO HARMFUL DRUGS!**

When you reduce the KAL-X way!

**All those whose letters appear here, lost weight
by following an approved diet plan in conjunction
with chewing KAL-X GUM.*

100% GUARANTEED OR MONEY REFUNDED



*** LOST POUNDS
ON FIRST BOX OF
KAL-X GUM PLAN!**

C. K.
Goodell, Mich.

*** I LOST FAT!...
Now I want my
husband to
lose fat!**

B. C.
Springfield, Ill.

**SPECIAL! Only \$2, For A 3 Week
Supply Worth \$5**

**MAIL THIS COUPON MAIL THIS
COUPON**

**KAL-X GUM CO., Dept 10-T
93 Montgomery St., Jersey City 2, N. J.
I WANT TO GET SLIM ALSO!**

☐ Enclosed is \$1.00. Rush a 14 day box of
KAL-X GUM and Reducing Plan worth \$2.
☐ Enclosed is \$2.00. Rush a 35 day box of
KAL-X GUM and Reducing Plan worth \$5.
☐ Send C.O.D. Boxes. I will pay
postman when it comes \$1.00. Each
Box plus C.O.D. charges & postage.

MY NAME _____
MY ADDRESS _____
CITY _____ STATE _____

RUSH THIS MAIL ORDER NOW!

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WHERE THOU GOEST...



HOWARD WEEMS WAS A JUNIOR EXECUTIVE WITH THE WILSON MAIL ORDER HOUSE! THE BIG BOSS KNEW THEY HAD A RISING PROMOTION WIZARD IN HIM...



OUT OF THE OFFICE, I FOUND HOWARD TO BE A CHARMING COMPANION, AND THAT DINNER STARTED A SERIES OF DATES...



ONE DATE LED TO ANOTHER...

WE HAD MANY INTERESTS IN COMMON, AND EVERY NIGHT SEEMED MORE EXCITING THAN THE LAST...

BUT THE MOMENT OF GREATEST RAPTURE WAS THE THRILL OF HIS KISS!



MY HEART TOLD ME THAT HE WAS "MR. RIGHT", AND HOW LUCKY I WAS TO KNOW THAT EVERY DAY AT NINE, I'D BE WITH HOWARD AGAIN...



ANN, THE FIRST VICE-PRESIDENT CALLED ME IN THIS MORNING! HE'S BEEN FOLLOWING MY WORK AND DECIDED I MERITED A PROMOTION! I'M MOVING UP ONE NOTCH AND ONE FLOOR!

CONGRATULATIONS HOWARD!



WHAT'S WRONG, ANN? I THOUGHT THE NEWS WOULD MAKE YOU HAPPY!

IT DOES... BUT I'M THE SECRETARY TO THIS POSITION AND I'LL MISS YOU!

I TOLD HIM I COULDN'T GO WITHOUT MY FAVORITE SECRETARY! YOU'RE GETTING A RAISE AND MOVING UP WITH ME, DARLING!

THE RAISE IS NICE, HOWARD, BUT BEING WITH YOU IS WHAT REALLY MATTERS!



I KNEW NOW THAT HOWARD CARED FOR ME AS DEEPLY AS I CARED FOR HIM, OR HE WOULDN'T HAVE TAKEN ME WITH HIM!

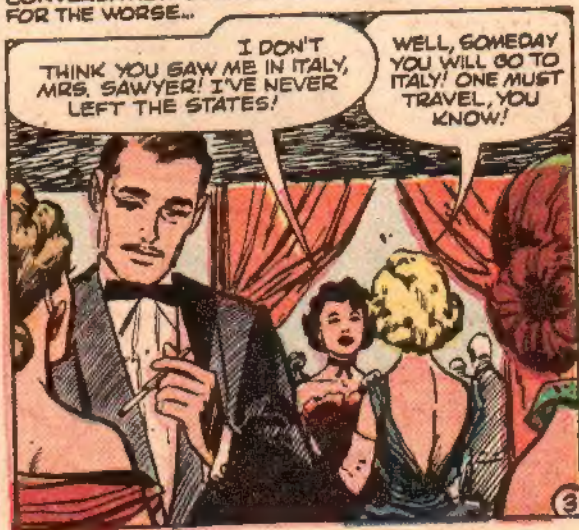


HOWARD WAS RISING RAPIDLY IN THE BIG FIRM! AS HIS FIANCEE, I SUDDENLY FOUND MYSELF GOING TO THE SORT OF PARTIES I'D ONLY READ ABOUT IN SOCIETY COLUMNS...



BUT I COULDN'T HELP FEELING SELF-CONSCIOUS, AS I MOVED IN MY MODEST GOWN ACROSS A ROOM FILLED WITH PARIS ORIGINALS...

THE WOMEN TRIED TO BE NICE TO ME, BUT THE CONVERSATION SEEMED ALWAYS TO TAKE A TURN FOR THE WORSE...

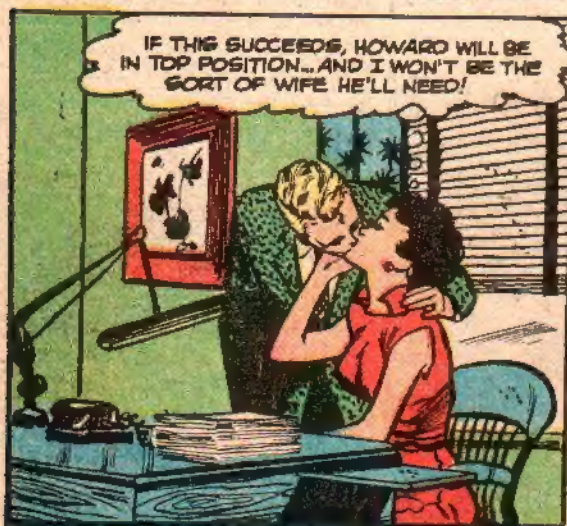


BUT WHILE I SEEMED A SOCIAL FAILURE, HOWARD APPEARED TO GET ON WELL WITH THE TOP BUSINESSMEN...

TWO DAYS LATER, HOWARD ENTERED THE OFFICE, BEAMING WITH THE PRIDE OF A SCHOOLBOY WHO'D WON A PRIZE...

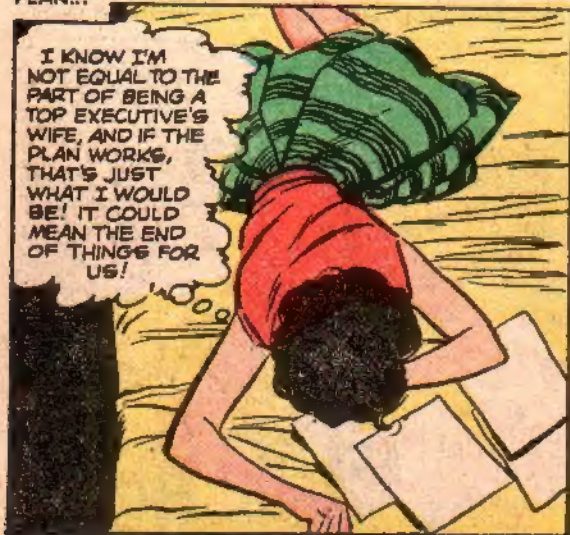


ANXIETY ROBBED THE KISS OF ALL ITS USUAL THRILL.



ALONE THAT NIGHT, I REVIEWED HOWARD'S AMBITIOUS PLAN...

THE NEXT MORNING, I TRIED TO TELL MY HEART I WAS GIVING MY HONEST OPINION...





HOWARD LEFT HIS OFFICE, DISAPPOINTMENT WRITTEN OVER HIS FACE...



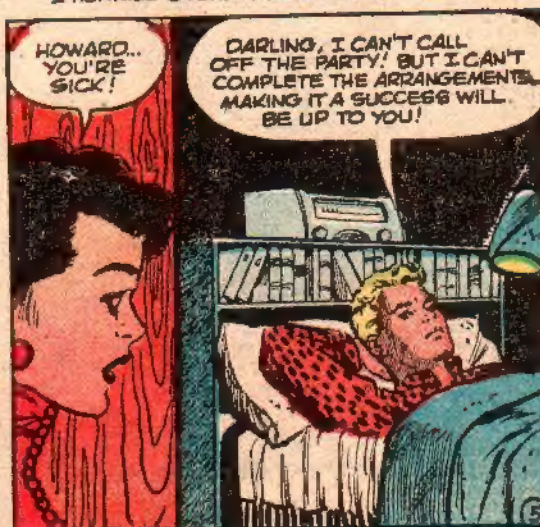
REALIZING WHAT IT MEANT TO MY OWN FUTURE, I STARTED TO WORK TO READ THE PLAN FOR PRESENTATION...



HE PULLED ME CLOSE! I TRIED TO FORGET MY PAINFUL FOREBODING IN THE EXCITING BUSS OF HIS EMBRACE...



AS THE PLAN WAS PUT TO WORK, I COULD SEE BY THE MONTH'S END THAT HOWARD'S PROMOTION CAMPAIGN WAS A HUGE SUCCESS!





HOWARD'S MOTHER, A MAID AND I SET TO WORK, BUT SOMEONE HAD TO DIRECT THEM, AND I WAS SURE I WAS INADEQUATE FOR THAT TASK...

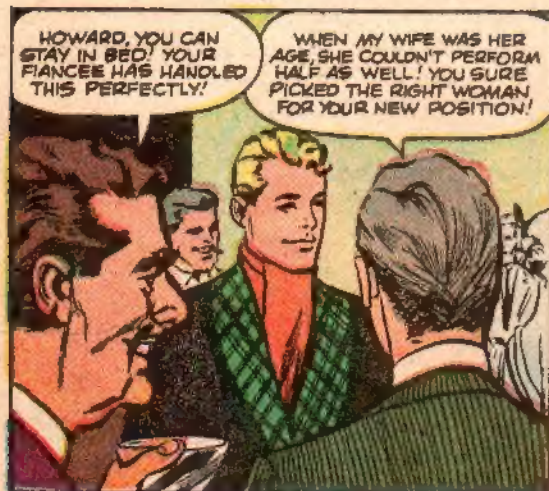


AT FIVE, THE DOORBELL RANG! I TRIED TO STEADY MYSELF FOR THE SOCIAL AVALANCHE OF EXPERIENCED PARTY-GOERS WHO'D FIND MY ROLE AS HOSTESS FAR BELOW PAR...



WHEN ALL THE GUESTS HAD ARRIVED, HOWARD MADE HIS APPEARANCE...

WHEN THE LAST GUEST HAD LEFT, I REALIZED THE PARTY WAS A SUCCESS! THEN I TURNED TO HOWARD...



WHEN YOU FIRST OPPOSED MY STARTING THE PROMOTION CAMPAIGN, I KNEW YOUR REASON... YOU FEARED IF I GOT TO THE TOP, YOU WOULDN'T BE THE RIGHT WOMAN FOR ME! BY MAKING YOU PULL OFF THIS PARTY SUCCESSFULLY, I HOPE I'VE PROVED TO YOU, DARLING, THAT NO MATTER WHERE I GO... YOU GO WITH ME!

YES, HOWARD TRICKED ME INTO CONVINCING MYSELF I COULD FOLLOW THE MAN I LOVE THROUGH LIFE, NO MATTER WHERE FORTUNE TOOK US, FOR OUR LOVE WOULD CARRY US THROUGH!



FOR THE BEST IN ROMANCE LOOK FOR THE ATLAS SEAL ON THE COVER!



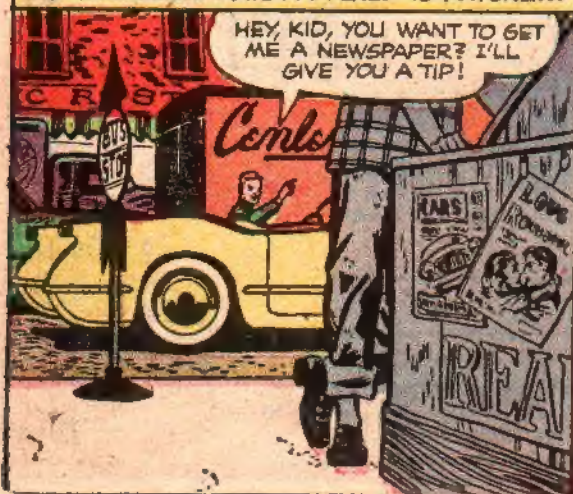
HIS KIND OF GIRL...



F57B

ILLUSTRATED BY
JOE SCOTT PAGE

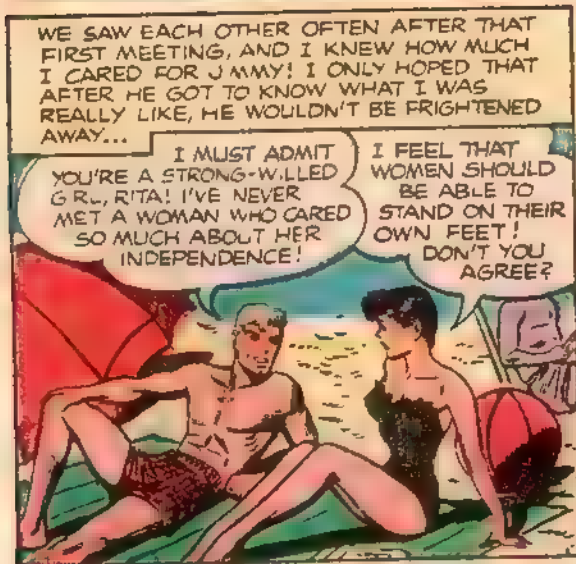
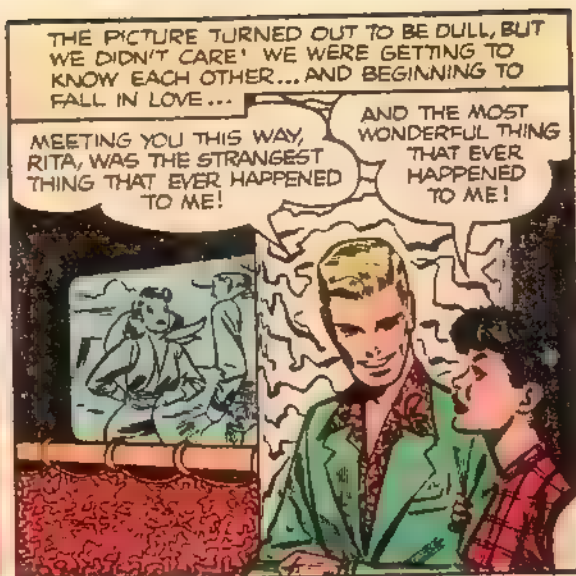
JIMMY AND I MET FOR THE FIRST TIME IN A VERY FUNNY WAY! IT WAS THE KIND OF MISUNDERSTANDING THAT COULD HAVE HAPPENED TO ANYONE...



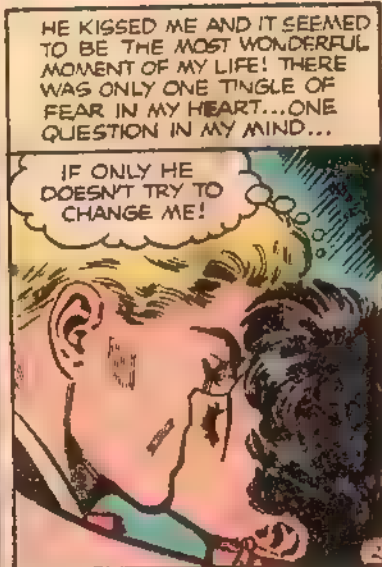
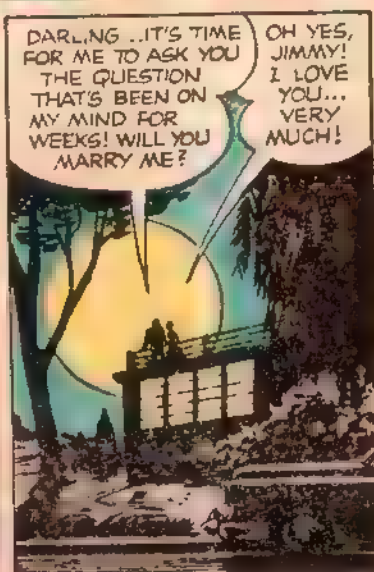
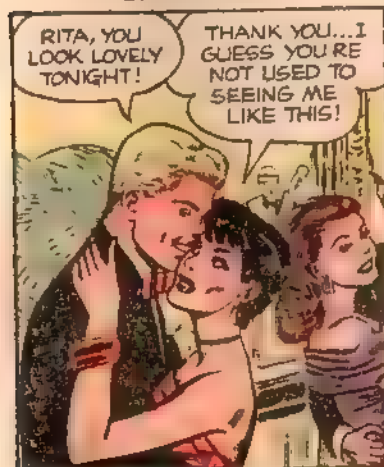
I THOUGHT IT WAS QUITE A JOKE TO BE MISTAKEN FOR A KID, SO I WALKED OVER AND GAVE HIM HIS PAPER! WHEN I TURNED AROUND, HE LOOKED AS IF HE WOULD FALL RIGHT THROUGH THE FLOOR...



THAT'S ALL RIGHT! WITH ME IN JEANS THIS WAY, ANYONE COULD MAKE A MISTAKE!



ONE NIGHT HE TOOK ME DANCING! I HAD TO PUT ASIDE MY DUNGAREES AND SPORTSWEAR AND PUT ON AN EVENING GOWN...



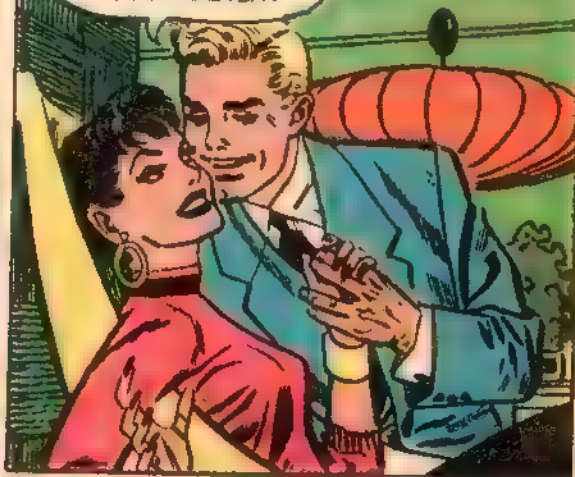
MOTHER WAS SO PLEASED TO HEAR OF OUR ENGAGEMENT, AND THE DAYS WERE BY IN AN AURA OF HAPPINESS! BUT IT WAS TOO GOOD TO LAST! ONE NIGHT, AFTER DINNER AT MY HOUSE, IT HAPPENED...

WONDERFUL DINNER! EXCELLENT COOK, YOUR MOTHER! I HOPE SHE'S TAUGHT YOU NOW...

DON'T BE SILLY! I'VE GOT TOO MANY IMPORTANT THINGS TO DO TO BOTHER STANDING OVER A HOT STOVE!



AND THIS IS ONE OF THOSE MORE IMPORTANT THINGS... A KISS FOR YOUR FUTURE LORD AND MASTER!



YOU'LL HAVE PLENTY OF TIME TO WORRY ABOUT COOKING AND KEEPING HOUSE AFTER WE'RE MARRIED!

JIMMY, I HOPE YOU'RE JOKING! I INTEND TO KEEP WORKING AFTERWARD! I TOLD YOU I WANT TO BE INDEPENDENT AND ON MY OWN FEET!

I THOUGHT YOU MEANT UNTIL YOU GOT MARRIED! I CERTAINLY DON'T EXPECT MY WIFE TO WORK! I'M KIND OF OLD-FASHIONED THAT WAY!

WELL, THEN I'M AFRAID YOU'LL HAVE TO CHANGE! I INSIST ON CERTAIN RIGHTS... AND I INTEND TO WORK!

OH, YOU DO? WELL, YOU'LL JUST HAVE TO CHOOSE BETWEEN THE RIGHT TO WORK, AND THE RIGHT TO BE MY WIFE!

IF THAT'S THE WAY YOU FEEL ABOUT IT, YOU CAN LEAVE NOW!



I'M GLAD I FOUND OUT ABOUT THIS, BEFORE IT WAS TOO LATE!

DON'T BOTHER CALLING ME, OR TRYING TO SEE ME AGAIN! WE'RE THROUGH FOR GOOD!



THE DOOR SLAMMED, AND JIMMY WALKED OUT OF MY LIFE! I THREW MYSELF DOWN ON THE COUCH AND CRIED AS I HAD NEVER DONE BEFORE! THE TEARS WERE BITTER AND MY HEART WAS HEAVY...



The most wonderful book for boys ever put together!

FUN FOR BOYS

Here's a treasure chest of enjoyable and interesting pastimes and sports—hobbies and games for every active youngster. No end to the things to do and fun to enjoy. Contains

14 COMPLETE SECTIONS

1. How to Become a Whiz at Ping-Pong
2. Training Your Dog to Do Tricks
3. Plans and Directions for Making Useful Articles of Wood
4. How to Be the Life of the Party with Magic
5. 101 Money Making Plans and Ideas
6. A Group of Indoor and Outdoor Games
7. An 8-lesson Course Drawing Cartoons, Art, Lettering
8. A Complete Course in Boxing with Blows and Tactics
9. Secrets of Ju-Jitsu with Amazing Grips and Holds
10. A Program for Developing Powerful Muscles
11. How to Make Shadow Pictures—a whole Group of Animals, Birds, Etc. You Can Make by Throwing Shadows on Wall Using Only Fingers
12. How to Do Tricks with a Cowboy Lariat
13. A Complete Course in Wrestling with Holds, Grips and Throws Fully Explained
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Never before such a wonderful book. 256 Pages—hundreds of illustrations—and only

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1001 Hours of Fun, Decorations, Party Ideas, Fashion, Dancing, Hobbies, etc.

An exciting new book of 192 pages containing hundreds of illustrations and plans for play and party fun, and for making yourself charming and popular. Here are instructions for learning to dance and learning to draw, for developing happy hobbies and creative crafts—for making and doing things—but above all for having fun and enjoying yourself

CONTAINS 14 COMPLETE SECTIONS:

1. Secrets of Becoming More Popular
2. Decorate Your Room—dozens of charming and special ideas
3. Let's Have a Party—a guide to successful entertaining
4. Fun Alone
5. Handicrafts Projects
6. Ride a Hobby for Fun
7. Magic for Girls
8. Fun with Fabrics—how to sew, things to make for yourself and home
9. Fun with Paper—101 things to fold and cut from paper
10. Make Your Own Dolls
11. Games to Play Alone—mazes, puzzles, pencil games, etc.
12. Games to Play with Friends—checkers, quarts, fan-tan, etc.
13. Learn to Dance—fox-trot, waltz, lindy, rumba, conga, samba, jitterbug
14. How to dress and look your best—secrets of smart fashion

LEARN TO DANCE-At Home

Don't envy dancers. Be one. Enjoy life, dancing. Be popular. Others do, why not you? Here is a simple and complete guide that shows you how you can teach yourself to become a good dancer, easily and quickly. Fully illustrated with a dancing couple, showing you each step and movement—with foot-prints showing just how feet move—and with complete written information and advice on leading and following, rhythm, posture, etiquette, etc.

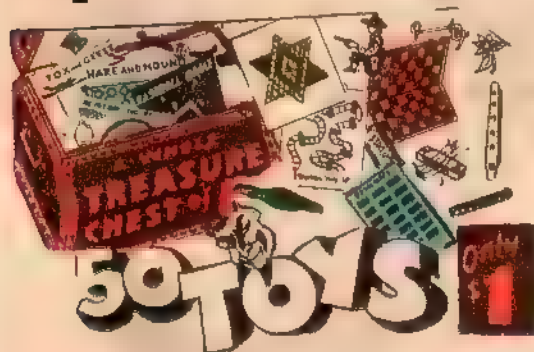
AMAZING BARGAIN! Set of three books—

HOW TO DANCE—covers popular ballroom dancing—The Waltz, Hysteration, Savoy, La Bomba, The Rhumba, Black Bottom, Charleston, Fox Trot, Tango, Promenade, El Charonne, The Polka, etc.

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SQUARE DANCING—covers popular country dancing—Square Sets, Quadrilles, Running Sets, Play-Games, Round Dances, sample dances are Wagon Wheel, Virginia Reel, Mountaineer, Lily White Hands, Gai from Arkansas, Birdie in a Cage, etc.

You can learn a basic step in one hour, a complete dance in one evening. From then on it is just practice and dancing. Get in the fun! Send for this easy, home-study dance lessons NOW!



Imagine getting a whole Giant Assortment of toys at one time! Enough toys, playthings, games, magic tricks—to keep a boy or girl happy and busy for days and days. Enough toys to make a youngster feel as rich as a king or queen. You'll put your hand in the big package and start taking out—A Fishing Game, Dominoes Game, Paper Checkboard and Men, Here and Hounds, a big Baseball Game, a Wild West Race Game, a Chinese Checkboard, a Bango Game—and more. And there are toys, like a Sheriff's Badge, a Balloon, a Toy Flute, a mask, Decalcomanias, a Manikin for Drawing, a Harmonica and more. And there are fifteen Magic Tricks and Puzzles, like a Finger Trap, Escape Trick, Rope Trick, Paddle Trick, Magic Pins, Mysterious Number Cards, Metal Take-Apart Puzzle and much more. The Giant Assortment is just crammed full with over 50 of the most marvelous playthings and games you've ever seen. A wonderful, wonderful gift for a youngster—and complete only \$1.00!

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Please send me the book or books I have checked below.

- | | |
|--|------|
| ☐ Fun For Boys | 1.00 |
| ☐ Fun For Girls | 1.00 |
| ☐ Learn To Dance | 1.00 |
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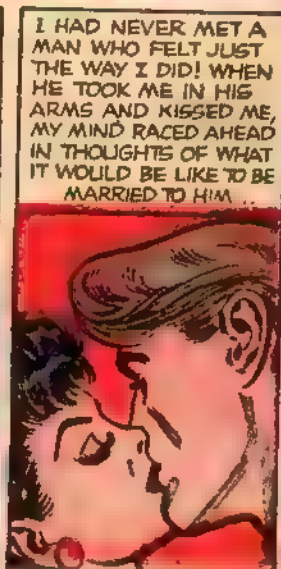
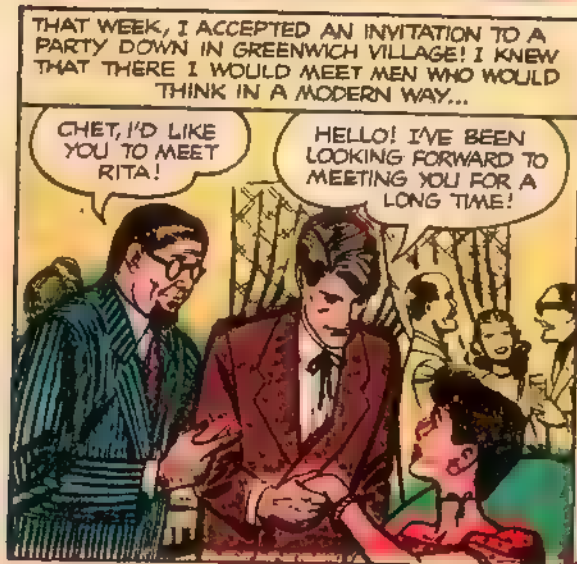
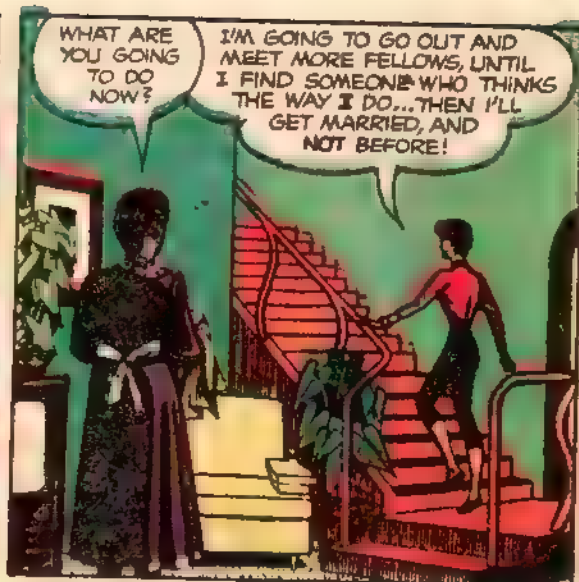
I enclose \$_____ in payment. Send postage free.

Send C.O.D. for \$_____ plus shipping costs.

Name _____

Address _____

City and Zone _____ State _____



IT WAS A WEEK LATER THAT CHET SUGGESTED WE GO OVER TO HAVE DINNER WITH HIS MARRIED BROTHER AND WIFE...

YOU'LL LIKE MY BROTHER HAL... HE'S A VERY MODERN THINKER! FEELS THE WAY WE DO ABOUT MOST THINGS!

IF HE'S LIKE YOU, I'LL LIKE HIM!



I MET HAL ALL RIGHT, AND I GOT THE SHOCK OF MY LIFE!

WELL, HOW'S MY LITTLE BROTHER CHET? GLAD TO MEET YA, RITA! CHET'S BEEN TELLING ME ABOUT YOU!

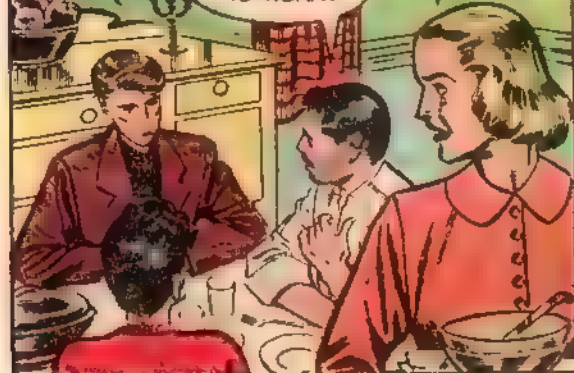
I'VE BEEN LOOKING FORWARD TO MEETING YOU, TOO!



WELL, HOW'S THE BIG DEAL COMING?

IT'S HARD TO WORK ON DEALS WHEN I'VE GOT JENNY BADGERING ME TO GET A JOB ALL THE TIME! SHE THINKS I SHOULD GO TO WORK!

AND IT WOULD BE ABOUT TIME, AFTER SIX YEARS OF BEING IDLE!



YES, THAT'S THE WAY IT IS! NOTHING BUT WORK... WORK... WORK! I'M IN THE OFFICE ALL DAY, AND I SLAVE HERE AT NIGHT!

BUT WHAT ABOUT HAL? WHAT DOES HE DO?



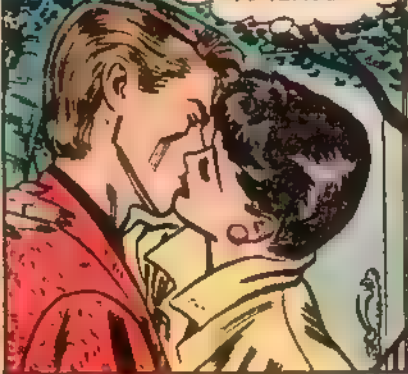
HE'S ONE OF THOSE MODERN MEN WHO DO NOTHING BUT SIT AROUND AND TRY TO FIGURE OUT GET-RICH-QUICK SCHEMES! IN THE MEANTIME, I MAKE ALL THE DECISIONS AROUND HERE!

I NEVER REALIZED... IS THAT WHAT IT WOULD BE LIKE TO BE MARRIED TO A MAN LIKE THAT?



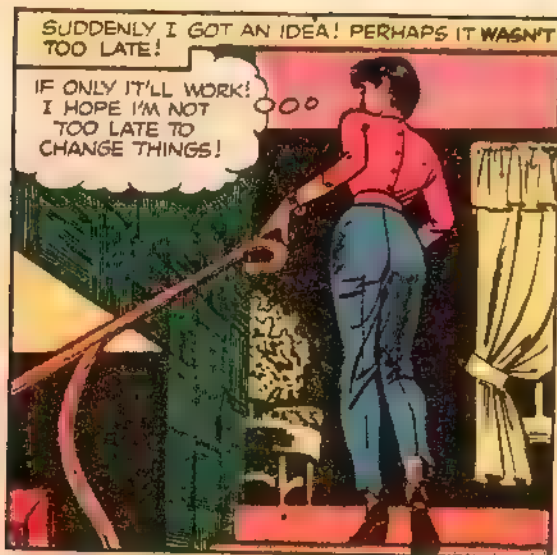
THAT EVENING, I KNEW CHET AND I WERE THROUGH! I HAD SEEN A STARTLING GLIMPSE INTO THE FUTURE, AND I DIDN'T LIKE IT...

THIS IS GOOD-BY, CHET! YOU AND I WEREN'T MEANT FOR EACH OTHER AFTER ALL!



WHAT A FOOL I'VE BEEN! I NEARLY LET A FOOLISH IDEA ABOUT WOMANLY INDEPENDENCE RUIN MY LIFE! AND IT'S TOO LATE TO MARRY JIMMY NOW!





SUDDENLY I GOT AN IDEA! PERHAPS IT WASN'T TOO LATE!

IF ONLY IT'LL WORK!
I HOPE I'M NOT
TOO LATE TO
CHANGE THINGS!



RITA, WHERE
ARE YOU GOING?
WHAT'S THAT
UNDER YOUR
ARM?

THIS IS A SECRET, MOM! I'M
GOING TO TRY TO WIN BACK
THE ONLY MAN WHO WAS
EVER THE
RIGHT MAN
FOR ME!



I KNEW HE ALWAYS WENT DOWN
TO THAT SAME NEWSSTAND FOR HIS
EVENING PAPER AT THE SAME TIME
EACH NIGHT! I CAUGHT HIM THERE
BEFORE HE LEFT...

JIMMY, I'VE BEEN
A FOOL! I WAS
WRONG! I KNOW
I LOVE YOU!

RITA... YOU DON'T
KNOW WHAT THIS
MEANS TO ME! I
HAVEN'T BEEN ABLE
TO SLEEP OR WORK
THINKING OF YOU!



WHAT HAVE YOU
GOT IN THAT
PACKAGE, THAT
YOU KEEP
HIDING BEHIND
YOUR BACK?

TURN
AROUND...
I HAVE A
SURPRISE
FOR YOU!
DON'T
PEEK UNTIL
I SAY SO!



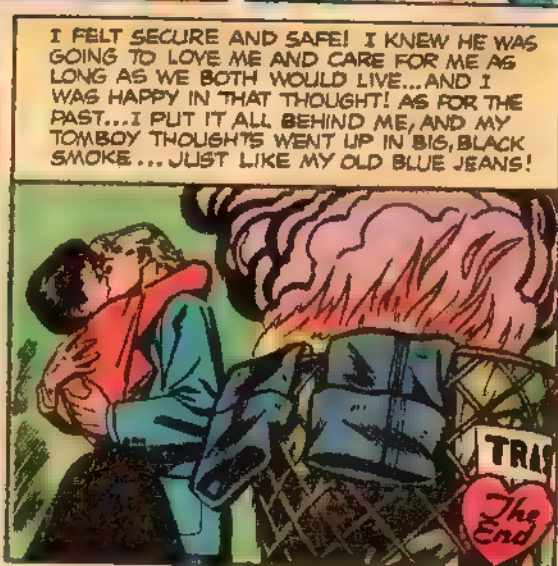
IN A COUPLE OF
SECONDS YOU CAN
SEE IT! THERE...
NOW IT'S DONE,
AND I'LL NEVER
GO BACK!

WHAT IS
IT? I
DON'T
UNDER-
STAND!



NOW, YOU CAN LOOK! THAT'S
WHAT I'VE DONE, AND I
PROMISE YOU, I'LL LIVE
UP TO ALL THE
OTHER THINGS
YOU WANT IN
A WOMAN!

OH, YOU SWEET,
ADORABLE
FOOL!



I FELT SECURE AND SAFE! I KNEW HE WAS
GOING TO LOVE ME AND CARE FOR ME AS
LONG AS WE BOTH WOULD LIVE...AND I
WAS HAPPY IN THAT THOUGHT! AS FOR THE
PAST...I PUT IT ALL BEHIND ME, AND MY
TOMBOY THOUGHTS WENT UP IN BIG, BLACK
SMOKE... JUST LIKE MY OLD BLUE JEANS!



FOR THE BEST IN ROMANCE LOOK FOR THE ATLAS SEAL ON THE COVER!



Word FREE TRIAL Coupon TODAY!
SCOOP PRODUCTIONS Co. Dept. JRS ACT
 1 Orchard St. New York 3, N.Y. **MOORE**
 Please send me an **8 Day Trial** the **SCOOP**
 59¢ plus postage on delivery. If not anxious
 to try, may I return the unused portion for
 a refund of my purchase price?
 Check ☐ **Light** ☐ **Medium** ☐ **Dark Completion**
 Name _____
 Address _____
 City & State _____
 I **WANT NOW!** Send me **59¢** now and the rest
 postage later double your money back either
 way you order.
 Name _____
 Address _____
 City & State _____

THIS LOVE OF OURS

THE sound of beautiful music drifted from the freshly-painted white frame house in the middle of the block, and filled the neighborhood with smiling, nodding faces.

"Mark my words," the smiling, old woman said earnestly to her companion as they pulled shopping carts past the house, "that Cynthia will be great one day. We'll see her name in lights."

And inside the white house, Cynthia Ericson sat at the piano which had been cleaned and polished with loving care, her fingers drifting easily over the keys, not looking at the sheet of music before her, but at the trees outside the living room window, and the rays of sunshine that made the day fairly sparkle.

"One day, I'll be on a great stage, playing not for the neighbors on the street, not for the birds in that tree outside the window, but for thousands of people who had seen my name on an announcement, and who will listen to me play all the beautiful music I love."

Cynthia often dreamt of that day when she could bring music to people all over the country, perhaps the world, but now her dream was getting ever closer. For that very afternoon, Mr. Bernarr, one of the finest instructors in the East, would walk into that little house, stand beside her, and listen to her play.

"OHH, my," Cynthia started, jumping up from the piano bench, "it's almost three now, and he'll be here very soon. I'd better stop dreaming, and change into a fresh cotton, and

comb my hair. After all, Lyle Bernarr IS a great man."

She managed to change with amazing calmness, but couldn't resist the impulse to peek out the bedroom window everytime a car would come along the tree-lined street. And then all at once she saw the blue car pull up just outside the gate that enclosed the front yard of her house. It was HE, Lyle Bernarr.

The next two hours were about the most exciting two hours Cynthia could remember in her life. Playing for Mr. Bernarr was a thrill she had never thought possible for Cynthia Ericson.

She noticed immediately how young, how remarkably young he was for a man who already had become one of the most renowned pianists of the day.

He seemed a little embarrassed when he noticed Cynthia's stares. "You're wondering that I'm so young. Actually, it's my music that keeps me young, like it will you, Cynthia." Then he laughed, "Why, if it weren't for my music, I think without a doubt that I should look my age, which is thirty-five."

Lyle called Cynthia by her first name from the beginning, but it wasn't long before it was "Lyle" and not "Mr. Bernarr" for Cynthia. They spent long hours together twice during each week, in which time Cynthia would play, and then listen to Lyle as he played for her, making mental notes that she would try to inject into her own playing.

And then one day Lyle came to the house, smiling broadly. "Say, this is such a fine day,

Cynthia . . . since I wanted to spend this afternoon discussing your interpretation of that last Sonata we've been working on, we can drive out to the lake and make the afternoon doubly useful. It'll be sunny and warm by the lake, and we can bake in it at the same time we discuss the music. How about it?"

Cynthia didn't know then why her heart skipped a few beats as Lyle spoke to her, but she took a deep breath, took the music from the shelf next to the piano, and walked into the sunshine with Lyle.

They drove along silently, neither of them quite knowing why he enjoyed the silence so. But then the lake was in view, and Cynthia instinctively put her hand on Lyle's, as she gasped at the beautiful sparkling blue of the lake beyond the trees.

"There's a spreading tree," Lyle said softly . . . "let's sit under it . . . just on the edge of the water."

"It's a perfect atmosphere for . . . for music," Cynthia said.

"Yes . . . perfect . . . a perfect atmosphere for THIS." Lyle put his arms about Cynthia and drew her close. He kissed her gently, and then looked down at her eyes. He saw tears running from them, and he held her tighter.

"But . . . why are you crying, Cynthia dear," he questioned, ". . . especially at a time like this, when we've made a discovery of our love?"

"Because, well it sounds silly, but because I'm so terribly happy. To think that two people, who only weeks ago knew noth-

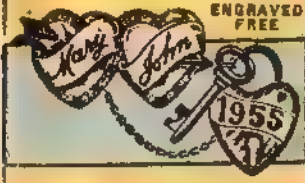
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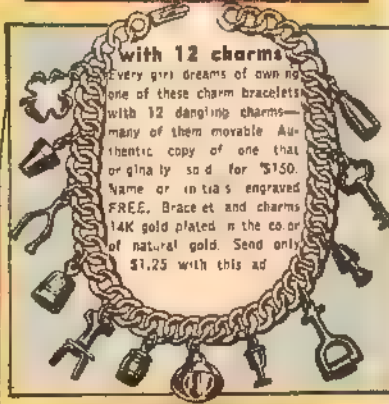
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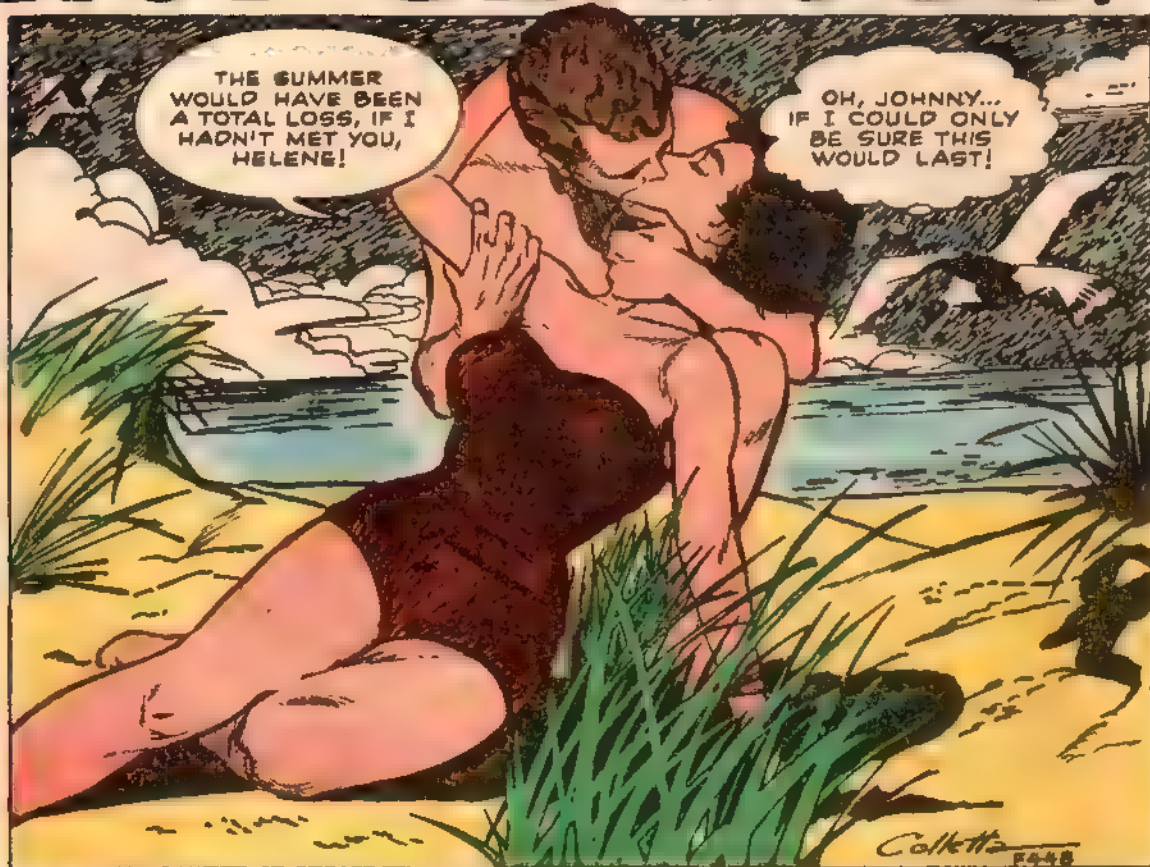
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HIS KISS WAS PARADISE! HIS EMBRACE WAS HEAVEN! AND YET WAS IT MEANT TO LAST...OR WAS IT JUST A SUMMER INTERLUDE? MY FRIENDS LAUGHED AT ME! THEY TOLD ME I WAS A FOOL...THAT WITH THE COMING OF WINTER, MY LOVE WOULD BE GONE AND WHAT JOHNNY FELT FOR ME WAS...

NOT SERIOUS!



HOW COULD I TELL HIM HE WAS THE ONLY ONE IN MY LIFE...THAT AS FAR AS I WAS CONCERNED, NO ONE ELSE EVEN EXISTED? ALL I WANTED WAS THE THRILL OF BEING CLOSE TO HIM!



IT'S FUN BEING WITH YOU! THE REST OF THE GALS HERE ARE BORING! YOU'RE THE ONLY GIRL FOR ME, DARLING!



HEY, YOU TWO!
TIME TO GET
READY FOR
THE DANCE
TONIGHT!

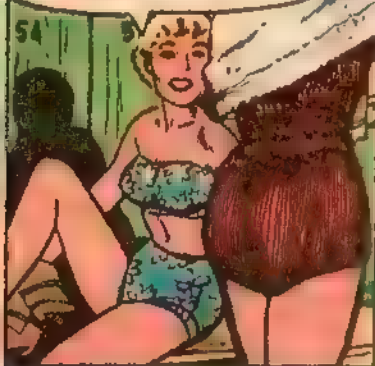
THAT'S RIGHT!
LET'S GO, HONEY!
THE DANCE
OUGHT TO BE
FUN!

JOHNNY
HAD BEEN
COMING TO
RYDER
BEACH
FOR HIS
VACATION
WITH HIS
FAMILY
FOR THREE
YEARS AND
THAT'S AS
LONG AS I'D
KNOWN HIM!
I LIVED
ONLY FOR
THE
SUMMERS
WHEN I'D
SEE HIM!
THE
WINTERS
WERE COLD
AND BARE
WITHOUT HIM
WHILE I
WONDERED
WHAT HE DID
BACK IN THE
CITY...



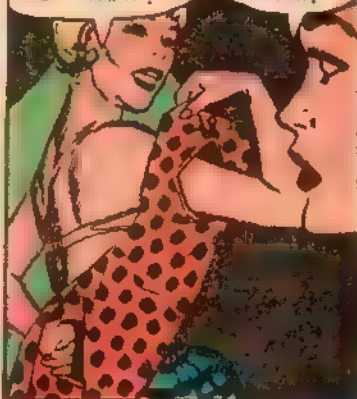
OUR ROMANCE? HE TOOK IT
MILDLY... A CASUAL THING...
AND MY FRIENDS KNEW IT...

HE STILL HADN'T
POPPED THE QUESTION,
HAD HE, HELENE? HE
PROBABLY HAS A STEADY
GIRL BACK HOME!



YOU'RE WASTING YOUR
TIME WITH HIM! YOU DON'T
GO WITH ANY OTHER BOYS!
A FEW KISSES...
AND HE'S GONE
AT THE END OF
SUMMER! AND
FOR WHAT?

BECAUSE
I LOVE
HIM!



MY REASON IS
AS SIMPLE AS
THAT! YOU MAY
BE RIGHT ABOUT
HIM, BUT AS LONG
AS HE'S WITH ME,
EVEN FOR A LITTLE
WHILE, I'M
CONTENT
WITH THAT!

I'D WANT
TO KNOW
WHERE I
STAND!



I THOUGHT BACK TO THE LONG WINTER... TO THE
LONELINESS I FELT WHILE THE OTHER BOYS AND
GIRLS WENT OUT TOGETHER... AND I WAS LEFT
ALONE, BECAUSE I COULDN'T BEAR TO GO WITH
ANYONE BUT JOHNNY...

I'LL BET JOHNNY'S
NOT WASTING HIS
TIME PINING AWAY
FOR YOU! WHY DON'T
YOU BREAK DOWN
AND GIVE ME A
DATE?

IT'S NO USE,
CARL! I'M JUST
NOT INTERESTED!



CARL'S EMBRACE WAS OVERPOWERING! FOR
AN INSTANT, I FOUND MYSELF IMAGINING I
WAS IN JOHNNY'S ARMS...



THEN I WOKE UP TO THE REALIZATION IT WASN'T JOHNNY... AND I PUSHED CARL AWAY...

DON'T, CARL!

YOU'RE A FOOL, HELENE! I CARE FOR YOU, BUT I'M NOT WASTING TIME MAKING A PLAY FOR A HOPELESS CASE LIKE YOU!

THEY SAID I WAS CRAZY FOR TURNING CARL DOWN! BUT THE JOY THAT WAS IN MY HEART AT THE FIRST SIGHT OF JOHNNY EVERY SUMMER WAS SOMETHING THAT NO OTHER BOY COULD BRING TO ME!

JOHNNY!

HELENE!

EVERY SUMMER, THE SAME GREETING...

THE SAME KISSES, THE SAME EMBRACES...

AND EVERY FALL, THE SAME FAREWELL...

... AND THE SAME LONELINESS... AND THE WONDER OF WHAT HE DID ALL WINTER WHILE I WAITED FOR A NEW SPRING..

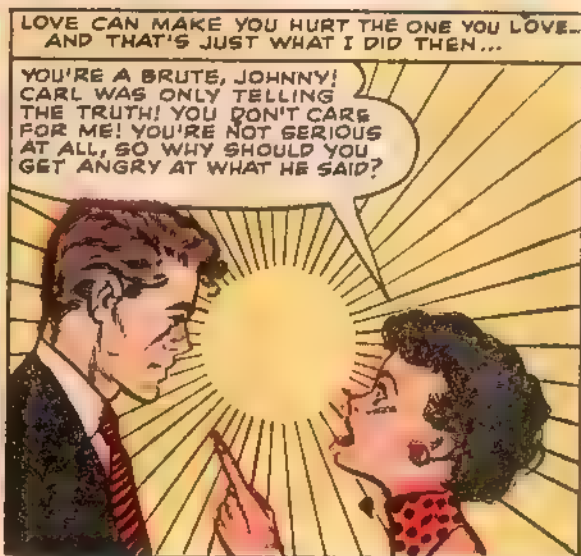
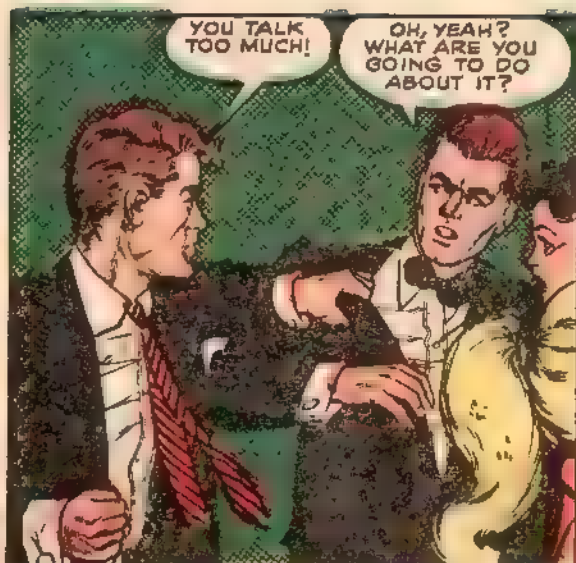
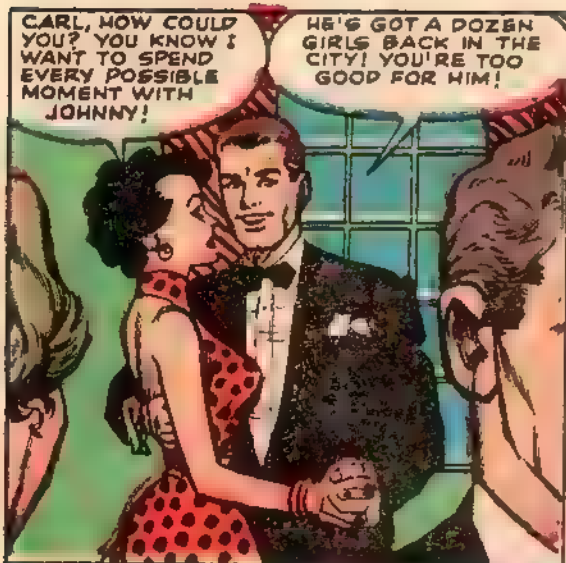
BUT NOW I DIDN'T CARE! WE WERE TOGETHER! WINTER WAS STILL A LONG WAY OFF, WHEN I WAS IN HIS ARMS!

WILL YOU MISS ME THIS WINTER, HELENE?

I ALWAYS MISS YOU, JOHNNY!

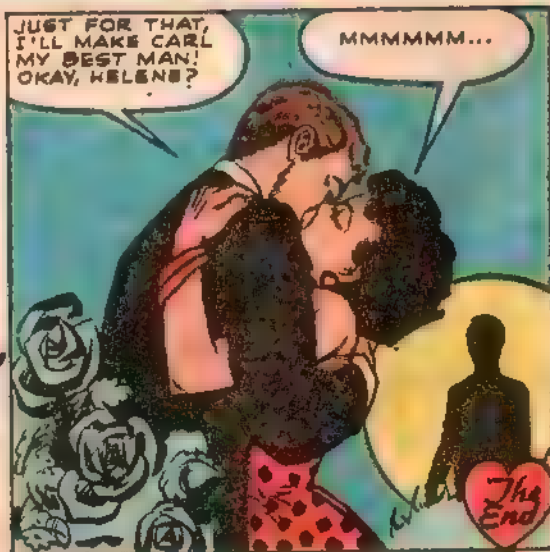
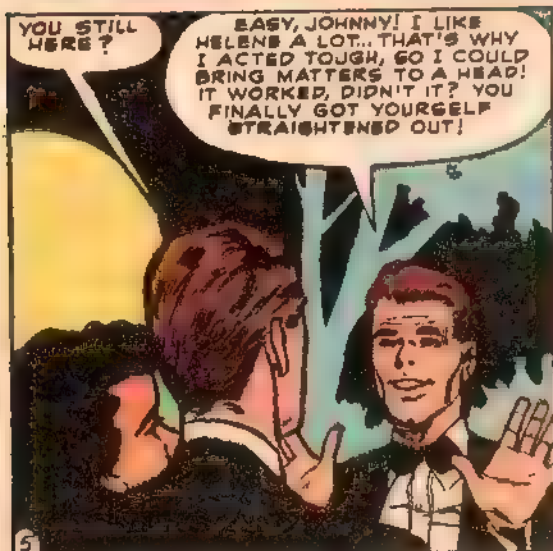
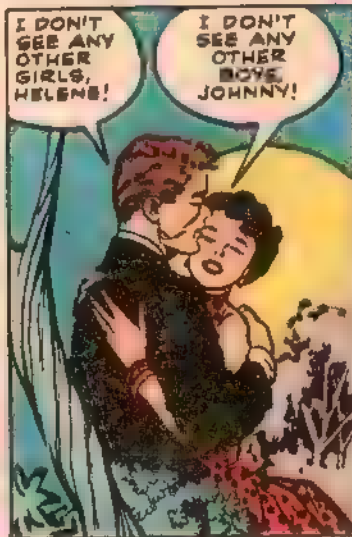
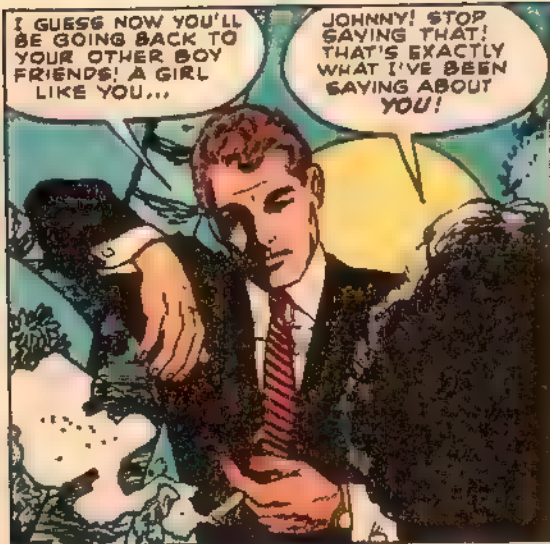
A GIRL LIKE YOU... MISS A BOY LIKE ME?... I UNDERSTAND CARL HOFFER MADE A BIG PLAY FOR YOU! HE'S QUITE A CATCH... RICH, AND HANDSOME!

MIND IF I CUT IN?



REGRET FILLED MY HEART AT HOW I MUST HAVE HURT JOHNNY! SUDDENLY NOTHING WAS MORE IMPORTANT THAN BEING NEAR HIM, NO MATTER HOW MUCH OF A FOOL IT MADE ME SEEM! I LOST ALL SENSE OF PRIDE AS I DASHED AFTER HIM!





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CONTINUED

ing about each other, met one day, fell in love, while all about them was nothing but glorious music. I'm so happy to think that all our lives there will always be that one great thing that is so important to both of us . . . music. It's . . . too wonderful to be true."

The months that followed were happy ones. They decided that they wouldn't marry until Cynthia had reached her goal . . . the concert stage. Under Lyle's coaching, she improved from day to day, and now the eyebrows were arched, but with pleasure, as the neighbors passed and heard the music from within the white house.

Then it was almost fall. The days and nights were cooler, but still beautiful, and Lyle's and Cynthia's eyes were lit with love and with anticipation. In another month, Cynthia would make her debut at the Concert Hall in River City.

"I can hardly believe it, darling," Cynthia said as she sat beside Lyle, driving out to the lake one evening after a tiring rehearsal. "All this is really happening, and it's all because you are such a wonderful teacher."

"Just look at the inspiration I have to be a good teacher," Lyle laughed, looking down at Cynthia.

But when he looked up again at the road, he saw the truck. It came rushing from a blind corner, and it was heading directly for their car.

"Lyle . . . the wheel . . . turn it . . . TURN IT!" Cynthia cried in horror.

The car raced on, managed to miss the truck by a fraction, but when turning crazily, it slammed into a huge old tree at the edge of the road.

Cynthia and Lyle only remembered the sickening sound

of the crash, and then the black silence that enveloped them.

When Cynthia awoke, she saw a doctor standing beside her bed. Her head throbbed, and she could feel the bandages that were wrapped about her forehead.

"You were lucky, Miss Ericson . . . the car didn't hit the truck, but it DID hit a tree. You only have a minor concussion, but . . ."

". . . but Lyle . . . how is he?" Cynthia asked, hesitantly.

"His left hand . . . a nerve was shattered by a piece of glass from the smashed windshield.



He'll . . . he'll never have the use of that hand again."

Cynthia was dazed, and her heart ached for Lyle's plight. But she had to help him, and soon. She made every effort to recover quickly, and the moment she was allowed to walk from her hospital room, she knocked softly on Lyle's door and walked in.

"Cynthia . . ." Lyle began.

"Never mind, I know," she answered, trying to fight the tears and succeeding.

"But there'll be other things for you, darling. For one thing, the concert next week. You'll be

out of here by then, and I'll do the best job ever, and just for you . . . just for you." Cynthia smiled at Lyle.

But it was no use. He fought and pleaded. Lyle didn't want to go on without continuing to play. He argued he would be a crutch while Cynthia could go on to great heights in music without him. He wanted to be out of her life forever, for without his music, he would not be a fit person to know.

Cynthia had to find something that would change his attitude. She went to his apartment later in the day and searched for something, anything that could help. Then she found what she wanted . . . on a faded sheaf of papers she found a piano concerto that Lyle had written years before she met him. She fingered the keys of the dusty piano, and her eyes lit up.

The arrangements had to be made quickly. Lyle didn't know why his room was changed to the one nearest the hospital recreation room. But when he heard the music the following evening, he listened intently. Yes, it was his concerto, and it was being played masterfully. A few moments later the music stopped, and Cynthia rushed into Lyle's room.

She saw the look of understanding in his eyes, and while she was in his arms, she softly said to him, "Now you understand how it can be done, my darling. You'll have your music, and you'll have me, too. Two careers, married to one another, and two people. You will compose music for me, and I shall play it for the people. To others, it will be beautiful, living music, but to us, Lyle, it'll be the love music of our hearts."

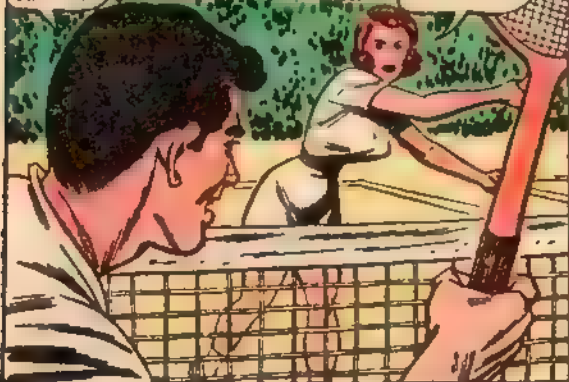
BREAKUP!



WE ENJOYED EVERY SPORT, PLAYING OR WATCHING! VINCE WAS AN OUTSTANDING ATHLETE, AND I WORKED HARD TO PERFECT MY GAME TO KEEP UP WITH HIM...

GOOD GIRL! FOR A MINUTE I THOUGHT I WAS PLAYING WITH HANK!

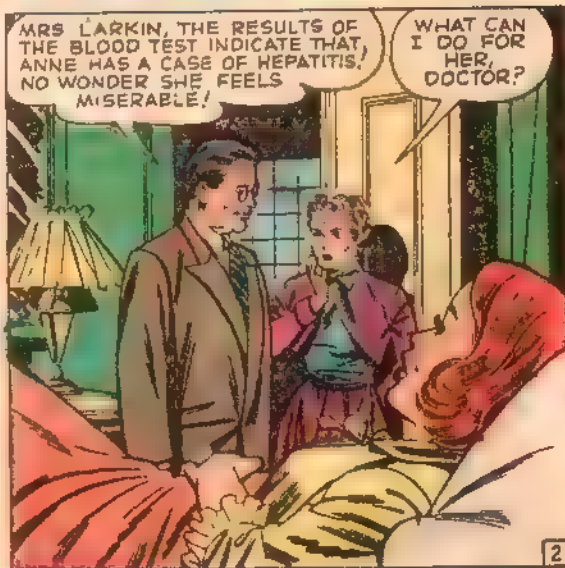
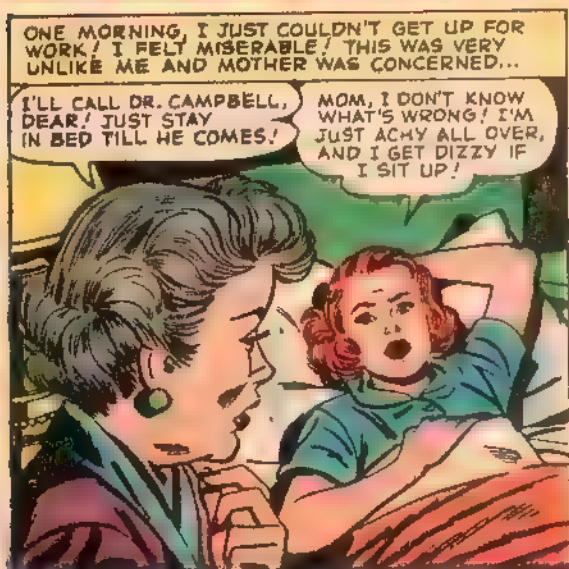
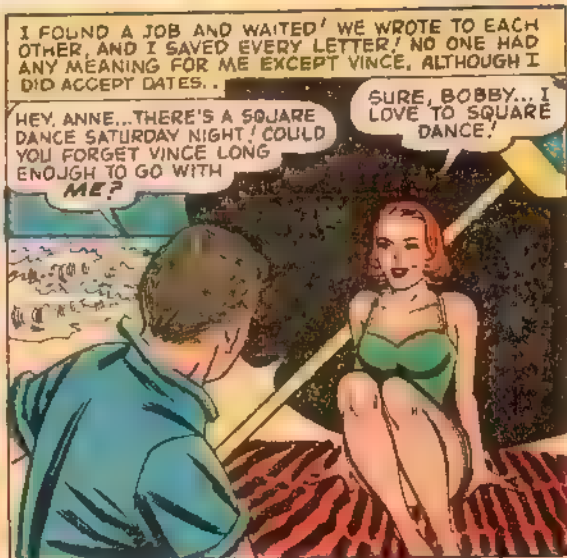
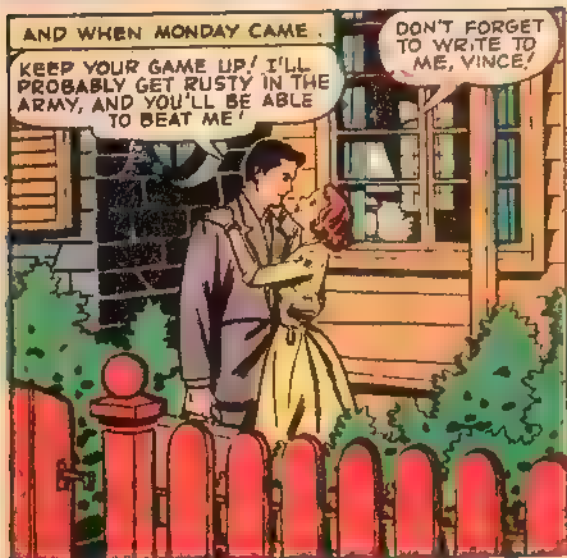
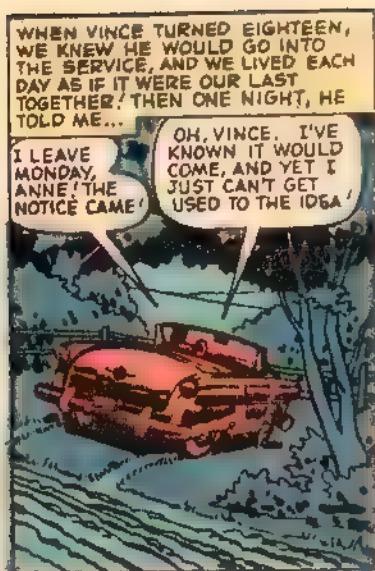
GEE! I MUST BE GETTING BETTER TO MAKE YOU THINK I WAS HANK! THANKS!



PICK ME UP ABOUT EIGHT, VINCE! I HAVE TO SHOW UP FOR REHEARSAL OF 'THE PARALLEL BARS'.. THEN WE CAN GO!

YOU'LL BE IN EVERY NUMBER OF THE GYM SHOW ANNE! WHAT A GIRL!





I'LL GIVE HER SOME PILLS, AND A DIET, BUT THE MAIN CURE FOR THIS ILLNESS IS BED REST! NOW, ANNE, YOU ARE TO STAY FLAT IN THIS BED FOR SIX MONTHS! THAT'S A PRETTY HARD SENTENCE FOR AN ACTIVE GIRL, BUT IT'S THE ONLY CURE!



AFTER THE FIRST WEEKS OF SELF-PITY, I BEGAN TO FEEL BETTER! I SAID NO WORD OF THIS TO VINCE! HE WAS SO PROUD OF ME AS A HEALTHY, ACTIVE PERSON...

LETTER FROM VINCE, DEAR!

THANKS, MOM! DO YOU THINK MY HANDWRITING IS SO CHANGED, THAT HE'LL SUSPECT ANYTHING? I DON'T WANT TO TELL HIM!



WHY DON'T YOU TELL HIM, DEAR? VINCE WOULD WANT TO KNOW!

I COULDN'T, MOM! I JUST WANT TO CONCENTRATE ON GETTING WELL, SO THAT EVERYTHING WILL BE THE SAME AS BEFORE!

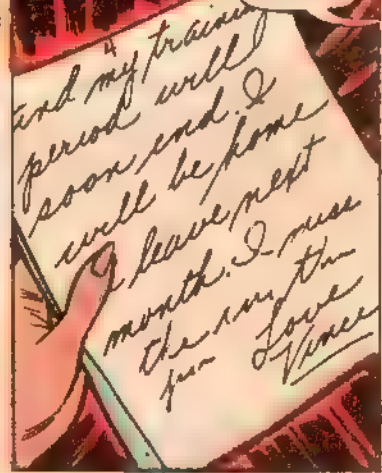


THERE WERE NIGHTS WHEN I LAY SLEEPLESS, DREAMING OF VINCE! WOULD I EVER BE ABLE TO PLAY TENNIS AGAIN, OR WALK FOR MILES ON THE BEACH? VINCE WAS SO HEALTHY, I DARED NOT THINK OF TELLING HIM, FOR FEAR I'D LOSE HIM...



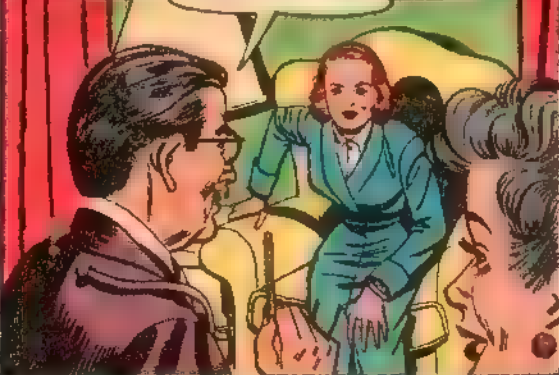
MONTHS LATER...

MOM, VINCE WILL BE HOME NEXT MONTH!



ONCE I KNEW VINCE WAS COMING HOME, THE DAYS SPED! I SOON SAT UP AND DR. CAMPBELL WAS VERY OPTIMISTIC...

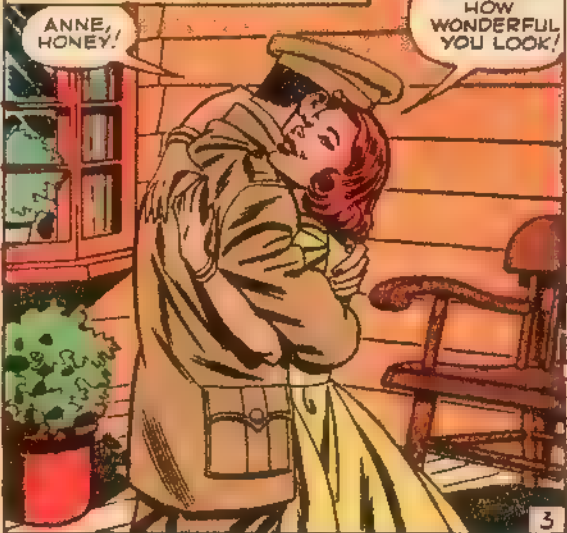
YES, ANNE, BY THE TIME VINCE ARRIVES, YOU SHOULD BE ABLE TO DO EVERYTHING YOU'VE DONE BEFORE! BUT DON'T OVERDO ANYTHING! AT THE FIRST SIGN OF FATIGUE, STOP AND REST! IT'S VERY EASY TO HAVE A RELAPSE, AFTER A BOUT LIKE THIS!



AND THE DAY FINALLY CAME!

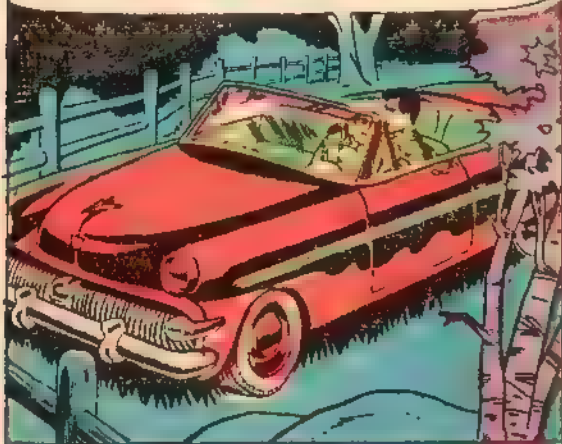
ANNE, HONEY!

OH, VINCE, HOW WONDERFUL YOU LOOK!

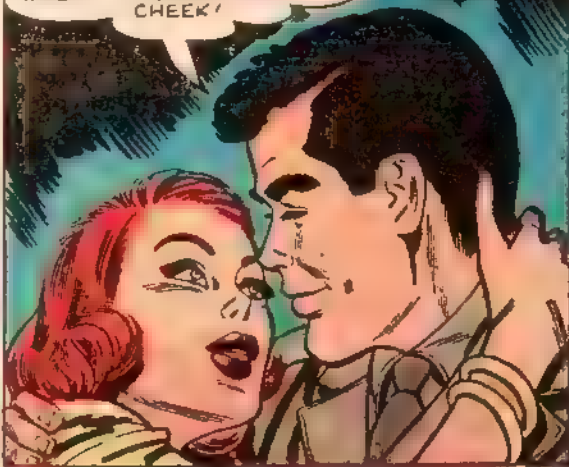


OUR FIRST DATES WERE DEVOTED TO ALL THE WORDS YOU CAN NEVER GET IN A LETTER...

...THEN, I'D HAUL OUT YOUR PICTURE AND BRAG ABOUT THE LITTLE GIRL WITH THE BIG SERVE, AND THE ZOO BOWLING SCORE! THAT SHUT THEM UP!



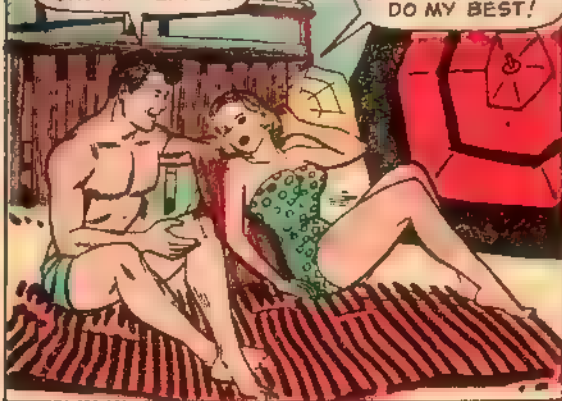
OF COURSE, THERE'S A LOT I **COULDN'T** TELL THEM! HOW SOFT YOUR LIPS WERE, AND HOW SICKY YOUR HAIR FELT WHEN IT TOUCHED MY CHEEK!



THE FIRST DAYS WERE WONDERFUL, AND I FELT MYSELF GAINING STRENGTH! BUT VINCE SOON TIRED OF THE INACTIVITY, AND THEN MY TROUBLES STARTED...

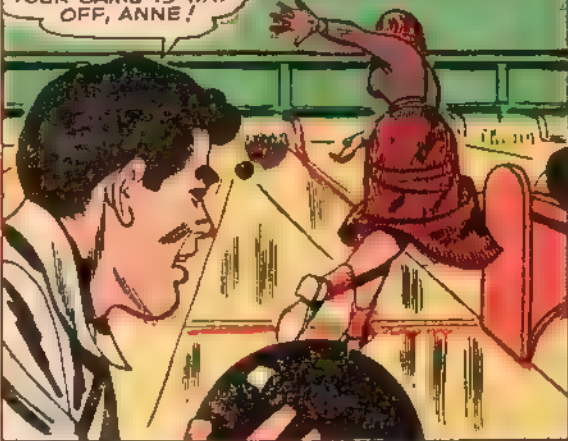
THE GANG IS BOWLING TONIGHT, ANNE! LET'S GO DOWN AND SHOW THEM UP!

ALL RIGHT! I HAVEN'T BOWLED IN AGES, BUT I'LL DO MY BEST!



BY THE SECOND GAME, I HAD LOST ALL MY CONTROL! MY ARM ACHED AND I WAS WEARY...

HEY, YOU REALLY **HAVEN'T** BOWLED! YOUR GAME IS WAY OFF, ANNE!



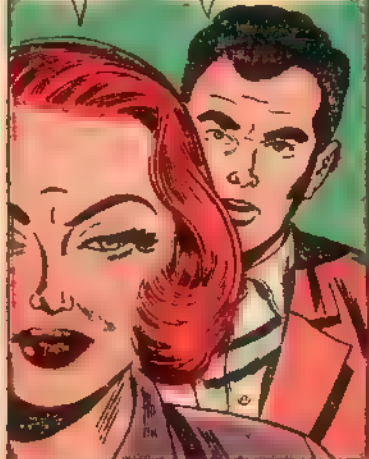
I THINK I'LL JUST KEEP SCORE AFTER THIS GAME, VINCE! I'M A LITTLE TIRED!

OKAY! I'LL PLAY A FEW MORE WITH THE FELLOWS!



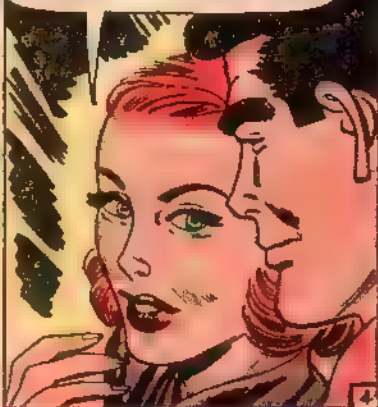
I GUESS I NEED SOME SLEEP!

ANNE, ARE YOU ALL RIGHT? I MEAN IS ANYTHING WRONG?

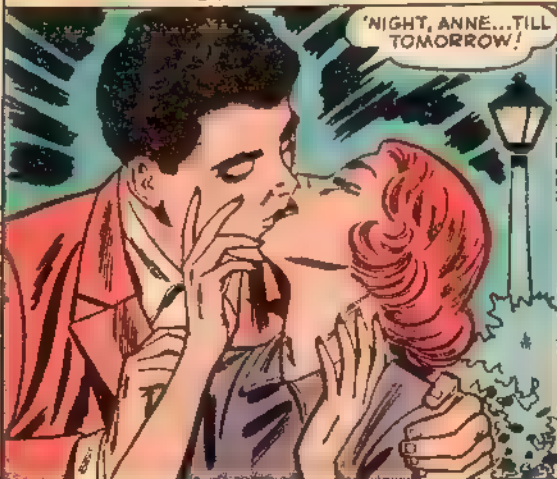


AT THE CONCERN IN HIS VOICE, I TURNED QUICKLY TO REASSURE HIM...

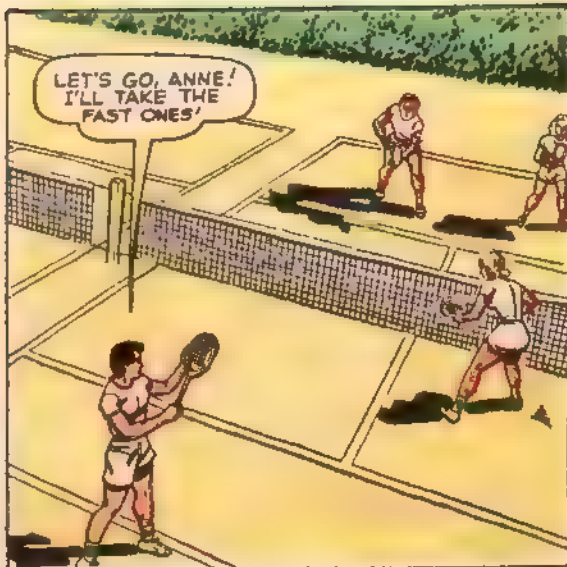
OF COURSE NOT! I JUST WANT TO BE RESTED FOR THAT TENNIS DOUBLE MATCH YOU COOKED UP WITH HANK AND CLAIRE FOR TOMORROW!



WHEN HIS ARMS WENT AROUND ME, HE SEEMED SO POWERFUL AND WELL.... I WANTED TO STOP ALL THIS PRETENSE AND TELL HIM EVERYTHING, BUT I DIDN'T CARE.



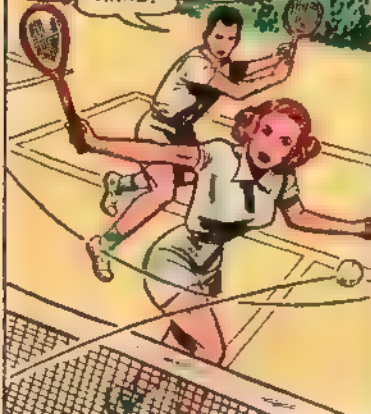
'NIGHT, ANNE...TILL TOMORROW!



LET'S GO, ANNE! I'LL TAKE THE FAST ONES'

FOR THE FIRST SET, I PLAYED AS I USED TO, BUT AFTER THAT, I WAS MISSING...

BETTER GET THAT HOLE MENDED IN YOUR RACKET, ANNE!



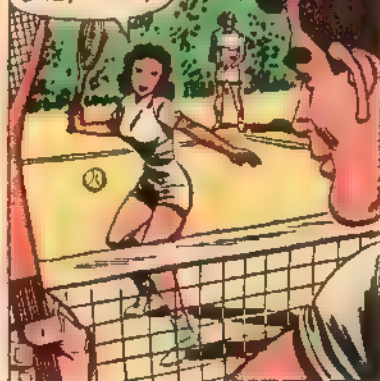
SORRY TO BREAK UP THIS FOUR-SOME, BUT I'M DUE BACK AT FIVE! TAKE CLAIRE HOME FOR ME, OKAY?



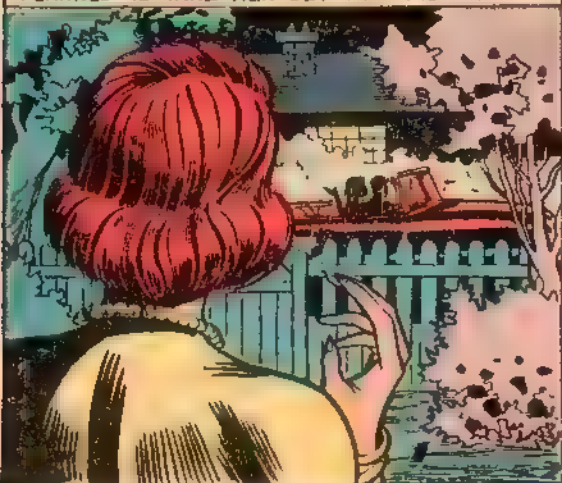
WHY DON'T YOU AND CLAIRE PLAY, VINCE? I'M JUST ALL OUT OF PRACTICE, I GUESS!

VINCE AND CLAIRE WERE HAVING A WONDERFUL GAME! I FELT UNNECESSARY, SO I DECIDED TO WALK HOME...

I'M GOING TO MAKE YOU RUN FOR THIS ONE, VINCE!

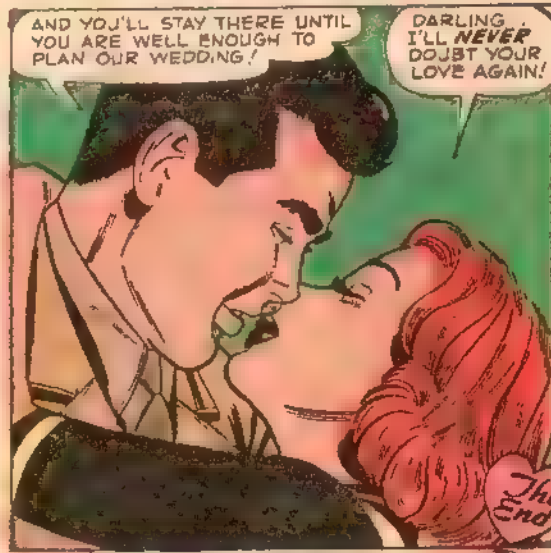
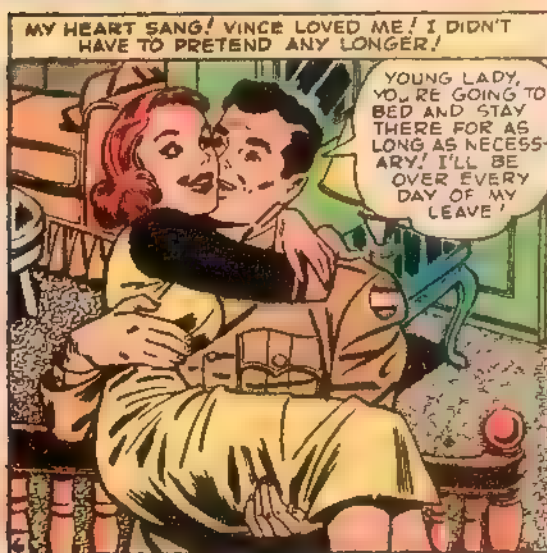
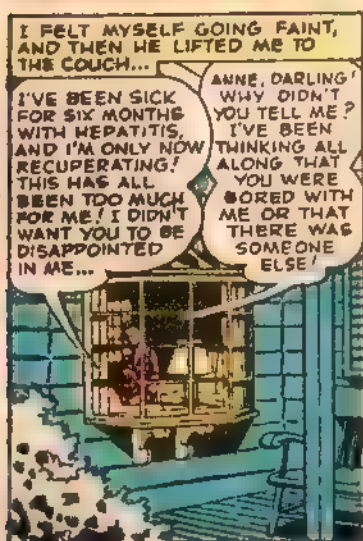


IT WAS ALMOST DARK WHEN CLAIRE AND VINCE FINISHED PLAYING AND PASSED THE HOUSE! FROM THEIR ANIMATED CONVERSATION, I WAS SURE VINCE PLANNED TO TAKE HER OUT THAT NIGHT...



I MADE UP MY MIND TO BREAK WITH VINCE! IT WASN'T FAIR TO HIM TO PUT UP WITH MY CONVALESCENCE, WHEN HE WAS SUCH AN ACTIVE PERSON! IT WASN'T AN EASY DECISION! I LOVED HIM AS I WOULD LOVE NO OTHER MAN...





FOR THE BEST IN ROMANCE LOOK FOR THE ATLAS SEAL ON THE COVER!



AMAZING OFFER

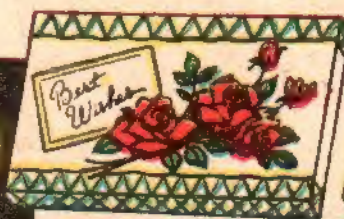
**DO YOU NEED
EXTRA
MONEY?**

**\$40.00
IS YOURS**

for selling only 50 boxes of
our 300 greeting card
line. And this can be done
in a single day. Free samples.
Other boxes on approval.
Mail coupon below today.

It costs you nothing to try.

Last year some folks made \$250—\$500—\$1,000
and more this very way. Church groups and organ-
izations can do this, too. No experience necessary.



**BEST WISHES
ALL OCCASION
ASSORTMENT**
21 luxurious cards—
including gold bronzing,
dainty hand finishing,
matching pastel envelopes



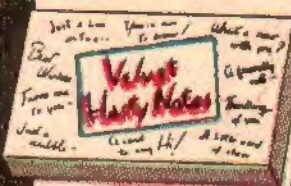
**LOTS OF LAUGHS
HUMOROUS EVERYDAY
ASSORTMENT**
Novel animated cards
—including original cut-outs,
3-dimensional pop-out
features, ball attachments
and 36" novelty card



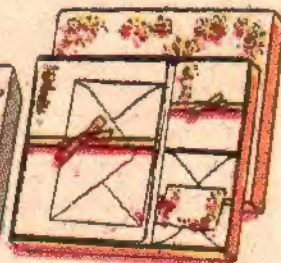
**DELUXE EVERYDAY
GIFT WRAPPING ENSEMBLE**
20 large multi-color
20" x 30" sheets in a
fascinating variety of
designs—plus matching
suits and gift tags



**TALL BEAUTIES
ALL OCCASION
ASSORTMENT**
Unusual tall cards
—all gold bronzed,
beautifully embossed



**VELVET
HASTY NOTES**
French folders with
friendly messages
on front in luminous
rose and blue velvet



**BLOSSOM TIME
STATIONERY ENSEMBLE**
Embossed floral design,
with gold bronzing,
dainty scalloped borders
—ribbon-tied

Mail This Free Trial Coupon Today
COLONIAL STUDIOS, INC.
Dept. 28-A, White Plains, New York

Please rush free samples, other boxes on approval
for FREE TRIAL and full details of your easy money-
making plan.

Name

Address

City State

If writing for organ-
ization, give name



COLONIAL STUDIOS, INC., Dept. 28-A, White Plains, New York



don't stay...

SKINNY!

**AMAZING NEW EASY WAY QUICKLY PUTS
POUNDS and INCHES of SOLID FLESH on
FACE, BODY, CHEST, ARMS and LEGS**

Not a medicine, not merely vitamins. No drugs. No overeating. Instead a brand new concentrated meal with easy-to-digest wonder calories.



GO FROM THIS TO THIS

**in 10 DAYS
or your
money back!**



If you are skinny and embarrassed when you undress because of scrawny body, chest, arms, legs — mail the coupon for POUNDS PLUS. Now you can quickly put on 10 to 20 well-rounded pounds and more so fast it will amaze you. POUNDS PLUS is the newest discovery of medical science... entirely safe... not a drug... not a medicine. Instead, a delicious weight-adding tablet, jam-packed with wonder calories plus a secret substance that helps your body to build new pounds of healthy, attractive body weight. You gain solid good-looking flesh automatically wherever you need it — on face, neck, bust, arms, legs, ankles... Almost like magic, skinny, broom-stick figures fill out all over the body into a beautiful new "look" that wins popularity. POUNDS PLUS promotes appetite, new pep, vigor and red-blooded vitality. Don't be skinny... send for POUNDS PLUS today!

GAIN WEIGHT IN 7 DAYS OR DON'T PAY!

How many pounds would you like to gain? Now, anyone in normal health can quickly achieve a well-rounded, attractive figure in a matter of days with this amazing POUNDS PLUS plan... put on pounds and inches of solid good-looking flesh... if you're tired of being skinny, missing out on the fun and good times... try POUNDS PLUS Today.

FAMILY DOCTORS — Your recommendation is welcome.
Send for professional samples.

NOW START GAINING WEIGHT IN 24 HOURS. Amazing, new POUNDS PLUS puts on weight faster than anything known to medical science. This secret concentrated food formula contains the miracle vitamins doctors use in hospitals to put on weight, plus bone-building Vitamin D, Red Vitamin B12 and 4 more remarkable weight-gaining and energy-building elements as proven in clinical tests. POUNDS PLUS improves the appetite, supplies quick pep and energy. Combats fatigue, sleepless nights, low resistance. Send for POUNDS PLUS TODAY!

FOR MEN, WOMEN, CHILDREN, CONVALESCENTS — POUNDS PLUS is extra rich. Each Daily Dose supplies more than the weight-adding calories of a full meal. Entirely safe, contains no drugs or stimulants. **IF YOU LOSE APPETITE QUICKLY**... if you fill up at meals and lose your appetite, take POUNDS PLUS — The all-in-one concentrated meal tablet that tastes delicious and works weight-gaining wonders.

YOU WOULDN'T RECOGNIZE THEM TODAY

"I went from 74 to 120 lbs." — J. K., Miami Beach, Fla.

"I thought being skinny ran in the family until I used POUNDS PLUS — gained weight the first week!" — R. B., Augusta, Me.

"Gained 18 pounds." — L. W., New York City

You owe it to yourself to try POUNDS PLUS.

POUNDS PLUS CO. Dept. 144 Box 820 New York 17, N. Y.

SEND NO MONEY TEST AT OUR RISK

Mail the coupon below for your generous supply of new POUNDS PLUS. On arrival pay \$2.98 plus C.O.D. postage or \$6 for the triple size on the guarantee. If the first package doesn't increase your weight to your satisfaction, return the empty package for full money-back refund. Mail the coupon NOW! Children — get mom or dad to order for you.

MAIL THIS NO-RISK COUPON TODAY

POUNDS PLUS CO., Dept. 144
Box 820, New York 17, N. Y.

Send one package of POUNDS PLUS. I'll pay \$2.98 plus C.O.D. postage on arrival, on guarantee I must be delighted with first package or money-back when I return the empty package. (Cash orders mailed postage prepaid.)

☐ Check here if you want 3 for \$6 (save \$3).

☐ Enclose payment. You pay postal charges.

Name

Address

City Zone State

Enclose payment on A.P.O., F.P.O., CANADIAN and Foreign Orders.

People "Go Crazy" Over These New Kinds of Greeting Cards



Secret Pal Cards
These cards are signed "Your Secret Pal" until the last and revealing one!



Contour-Cut Cards
These cards come in shape of Grandma's Teapot, Willoware Plate, etc.



Cards That Do Things
These new cards expand, move, pop up, glisten, contain magical surprises.



Amazing New ToyCards
Cards for children. Each contains a real gift—balloon, whistle, puzzles, etc.

NO WONDER FOLKS

Make Good Money

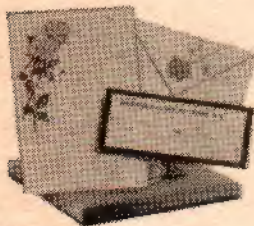
without taking a job or putting in regular hours

... AND WITHOUT EXPERIENCE. Why not try it yourself?

"How It Has Helped Out!"

"I'm no salesman. I just get permission to show the cards! The other day I got one order for \$17.45. How it has helped out!"

—Mrs. Bill Withington, Wis.



New Ideas
in "Personalized" and Decorated Stationery, Correspondence Cards, etc.

WHEN you show cards as new and unusual as these — you'll find it easy to make good money all year 'round!

Just let your friends, neighbors, and co-workers SEE these lovely DoeHla All Occasion box assortments. Watch them marvel at the richly beautiful designs, the warm glowing colors; the exciting new features... magic surprises that POP UP... GLISTEN AND SPARKLE... EVEN CONTAIN VALUABLE GIFTS.

Your Friends Get a Bargain

Everybody these days buys greeting cards the year 'round. By ordering these assortments from YOU, your friends save themselves the bother of shopping. They get fine cards for even less than ordinary cards cost in the stores. They're sure of always having the right card on hand to cheer a sick friend or "remember" a birthday, anniversary, new baby, etc.

You Make Money

Your friends will thank you

IF YOUR CHURCH, club or organization wants a quick easy way to raise funds all year 'round—write giving your name, name, address of organization, and name of person in charge of fund-raising. By return mail we send our valuable guide for groups, with sample kit, on approval

for "letting them in" on these wonderful bargains. And YOU make as much as \$5¢ on each box ordered. Soon you have \$50 or more to spend as you like. Our free book shows how anyone, young or old, can make money quickly this easy way.

FREE SAMPLES

Yours to Keep!

Mail the Free-Trial Coupon below—NOW. We will send you everything you need to begin making money right away. Gorgeous sample assortments on approval. Complete details about excellent profits. Also, Free full-color catalog and Free samples of exciting new "Name-Imprinted" Cards which you may keep. Don't miss this chance to make new friends and add substantial extra cash to your income. Mail coupon now!

HARRY DOEHLA CO., Studio M183, Nashua, N.H. (Or if you live west of the Rockies—mail coupon to Palo Alto, Cal.)
© Harry DoeHla Co.

20 Boxes in 2 Hours' Time
"I'm thrilled with the beauty of these cards and so are my customers. I have now sold about 20 boxes in about two hours!"
—Bernice Johnson, S D

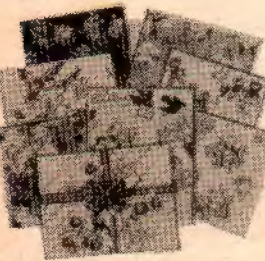
\$15 in Orders in 1½ Hours

"On first afternoon I sold \$15 worth in 1½ hours. Now sales are 3 times better!"
—Mrs. R. Kutz, Wis

\$40 Worth in Half a Day!
"I received orders for \$40 worth of cards in 4½ hours. The earnings have obtained for me a nice automatic ironer and many useful things for our home!"
—Mrs. J. H. Powers, Jr., Ky.

Has Fun Earning At 14

"I'm 14 years old. Began with neighbors and phoning my mother's friends. Now I get big orders—\$5 to \$15. Am saving up for college!"
—Carol Anger, Calif



Gorgeous Super Crest Gift Wrappings—Matching Seals and Gift Folders



Gift and "Thank You" Cards For Everyday

Mail Free-Trial Coupon—Without Money or Obligation

HARRY DOEHLA CO., Studio M183, (Palo Alto, Calif.)
(If you live East of Rockies, address Nashua Office)
(Nashua, N. H.)

Please rush—for FREE TRIAL—sample boxes on approval and money-making plan. Free samples of smart "Name-Imprinted" Cards, and FREE BOOK of easy ways for anyone to make money.

Name _____ (Please Print)

Address _____

City _____ State _____

Please state Zone No. (if any)

GIVEN! BOYS! GIRLS! LADIES! MEN!

GR-R-RRR!

JUDY and JIM DEFY SAVAGE GORILLA!

WE GIVE YOU CASH OR PREMIUMS!

HELP! THE GORILLA IS LOOSE!

GORILLA

STAND BACK! I'VE GOT A GUN!

GET BACK!

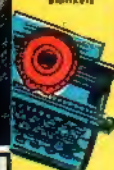
LOOK! HE'S CLIMBING BACK INTO HIS CAGE!

THAT BOY AND GIRL SAVED OUR LIVES!

YOU KIDS DESERVE A MEDAL! WHERE DID YOU GET THAT "22" RIFLE AND THAT BOW AND ARROW?

WE EARNED THEM SELLING WHITE CLOVERINE BRAND SALVE!

WOW! I'M GONNA SELL SOME OF THAT SALVE TOO!



ACT NOW!

WE TRUST YOU

LOOK! LIVE PONY!

Yesires, a real, live Pony for your very own. Wrist Watches, Clocks - Mail coupon for SALVE and pictures to get started now!

Flashlights

BE FIRST

Wagon

WE ARE RELIABLE!

DON'T DELAY!

MAIL COUPON

LET'S GO!

BIG CATALOG!

ACT NOW!

22 Calibre Rifle, 1000-Shot Daisy Air Rifle

Let's Go!

WE TRUST YOU

MAIL NOW!

Wilson Chemical Co., Dept. 148-40 Tyrone, Pa. Date _____

Gentlemen:- Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start.

NAME _____ AGE _____

ST. _____ R. D. _____ BOX _____

TOWN _____ ZONE NO. _____ STATE _____

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today